

# **DIGITAL READINESS ASSESSMENT**

ACCELERATING DIGITAL TRANSFORMATION AND ADOPTION IN CONSTRUCTION

# DIGITAL READINESS

Digital Construction Works, Inc., (DCW) provides a digital readiness assessment workshop to help your organization discover where it is in its digital maturity. Following the workshop, you and your organization will receive a roadmap for accelerating digital transformation and adoption. Through the proper combination of people, processes, and technology, you will be able to achieve construction operational efficiencies and better project delivery.

Digital transformation is an integral part of your strategy and processes. Digital adoption will improve collaboration, reduce costs in project design, construction, and project delivery. Creating an environment that enables early decision making prevents expensive issues during construction. Digital maturity can not be reached through technology only; it is reached through a combination of people, process, and technology.

Many industry leaders identify the need for a digital readiness strategy. This requires top-down executive support to succeed. Digital adoption changes the way we work. Applying digital transformation creates opportunities for your organization to develop innovative new project delivery methods and improve profitability. The transformation to digital practices will influence People - which may include new or different staffing needs, Processes - different ways of collaborating and working, and Technology - to make use of best and next practices readily implemented in new technology.



DIGITAL TRANSFORMATION IS THE USE OF NEW, FAST AND FREQUENTLY CHANGING DIGITAL TECHNOLOGY COMBINED WITH PROCESS-DRIVEN WORKFLOWS AND SERVICES TO <u>SOLVE PROBLEMS</u>

# AT A GLANCE

DCW provides an assessment and resulting roadmap for accelerating digital adoption in your organization. You benefit from the knowledge of industry experts who will provide a roadmap for your organization to improve outcomes based on applying streamlines processes, digital practices, and workflows for construction and project delivery.





Discovery is the first step on the journey to a digital transformation of your organization. A DCW consultant will spend time uncovering the desired goals of your organization and understand the obstacles that are preventing your progress to digital construction. This two-day discovery will allow DCW to understand, at a high level, the current workflows, if any defined practices are in place, and what technology is being utilized, and will allow us to define a path forward for you to achieve your stated goals. The discovery enables us to gain insight into your company that will ensure the next steps and best practices defined will fit your organization and enable you to accelerate your process of going digital.

# WORKSHOP

DCW conducts a Digital Readiness Assessment workshop to support taking the right steps toward accelerating digital adoption in your organization. A DCW assessment will provide clear insights in where your organization is currently in relation to applying digital practices. Following the assessment, DCW delivers a roadmap so your organization can become successful in adopting digital practices. The assessment will also result in a benchmark of best and next practices and comparison against your peers in the industry.

DCW will provide consultants with specialized skills in digital strategy development with experience and domain knowledge in the industries you serve. Week one starts with a session with senior stakeholder(s) to discuss your business drivers and your vision (how far do you want to go with digital readiness?). Following that, DCW will interview people inside your organization through phone interviews or workshops and online questionnaires.

The assessment will provide insights into the current use of processes, people, and technology. The roadmap will contain several prioritized success plays. A success play is an initiative which represents industry best and next digital practice and is comprised of People – standard learning/competency offerings, Process – industry best practice process and procedure and Technology – 'turnkey' offerings. A success play will also contain estimates of resources and investment needed to achieve your readiness goals.

The Digital Readiness Assessment and Roadmap results will be presented to senior stakeholders of your organization during an on-site session.





#### DIGITAL READINESS ASSESSMENT

### DELIVERABLES

- Current state assessment including benchmark
- Digital readiness roadmap with best/next steps recommended
- Model for continuous improvement

# CONTINUOUS IMPROVEMENT PHASE

Based on the assessment findings and proposed roadmap, a further detailing can be delivered in a second phase. This phase can contain further workshops or pilots or even the beginning stages of the implementation.

#### BENEFITS



## MORE INFORMATION AND PRICING

Because DCW recognizes that no two organizations are identical, no two digital strategies are the same, and no current digital states are consistent, pricing is based on the size of the organization and the current digital state.

Please contact your DCW business development manager for more information, or email: Info@digitalconstructionworks.com

